



The Leadership and Management Advisory Service

Up to £1,000 funding to capitalise on the leadership and management potential within your business

Who can benefit?

Any owner, director or manager who wishes to fully exploit their capabilities and talents as a business leader will gain competitive advantage from the Leadership and Management Advisory Service.

How does it work?

An individual is assigned a specialist adviser who will carry out a review of their existing leadership and management capabilities. The adviser will then prepare a complimentary Personal Development Plan (PDP) for them, addressing key development requirements in relation to the needs of the business or the opportunity available.

Once agreed, the adviser will broker in suitable training/coaching providers and any necessary development activities, covering areas such as:

- Leadership or management workshops
- Leadership or management qualifications
- Bespoke training or coaching
- Business mentoring
- Higher education qualifications (funding for this must be matched pound for pound)

Up to £1,000 of grant funding can be applied for. The first £500 is fully funded, and is for use only by owners, directors, and managers with a strategic role in the business. A further £500 is also available, if matched pound for pound by the business. This can be used by the same beneficiary of the first £500, or by any other member of the management team (note that all grants are exclusive of VAT).

The Leadership and Management Advisory Service is delivered by Business Link and funded by the Learning and Skills Council

What are the benefits?

- Develops key entrepreneurial leadership and management skills
- Funding has been shown to have a major impact on improving productivity, profitability and increasing sales
- Provides the opportunity to access a broader range of skills development support

What are the costs?

There is no charge for the support in preparing the PDP or for Business Link sourcing suitable providers and training solutions.

What eligibility criteria are there?

- Your business should employ between 5 and 249 people (including volunteers)
- You should pay for and commence any activities within 90 days of the grant being approved
- Specific exclusions: membership fees, travel and subsistence, statutory and mandatory training, e.g. health & safety, assessment/accreditation for Investors in People or ISO, capital equipment, business accommodation costs or use in conjunction with any other LSC or European Social Fund funding streams.

To take advantage of this service:

Call Business Link on: 0845 600 9966

Or email: skills@businesslinksw.co.uk

